



PRESS RELEASE

For Immediate Release
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PNB's *Minggu Saham Amanah Malaysia* Goes Digital

*Exciting event line-ups and prizes worth more than RM500,000 to be won by tuning in to
Minggu Saham Digital*

KUALA LUMPUR, 22 October 2020 — Permodalan Nasional Berhad (PNB) proudly presents *Minggu Saham Digital*, a digital adaptation of *Minggu Saham Amanah Malaysia* (MSAM). Every year, for two decades, PNB has provided a face-to-face in-person platform for the Malaysian public to become acquainted with the institution and its investee companies, as well as a way for PNB's unit holders to be able to visualise how their investments contribute towards the strength of Malaysia's economy.

In keeping with the digital transformation taking place, PNB is set to host its first-ever *Minggu Saham Digital* (MSD) from **18 to 24 November 2020** through Facebook and YouTube. This seven-day livestream digital event will be broadcasted daily between **12.30 p.m and 10.30 p.m.**

Group Chairman of PNB, Tan Sri Dr. Zeti Aziz said, "PNB has successfully positioned the *Minggu Saham Amanah Malaysia* as a much-awaited annual event with family-friendly and educational activities for two decades. *Minggu Saham Digital* is a testament as to how PNB is constantly evolving and embracing new and interesting ways of engaging with our valued unit holders and with Malaysians at large, in our aim to strengthen financial literacy through easily navigable digital platforms."

"This digital event represents an important step towards PNB's broader organisational transformation journey. By taking our flagship event online, Malaysians of all ages and different walks of life, will be able to enjoy exciting content from the comfort of their own homes or anywhere they may be where everything now can be at their fingertips," she adds.

PNB's corporate partners for MSD consist of three tiers. In the *Rakan Premier* category are Maybank Berhad, Sime Darby Plantation Berhad and UMW Holdings Berhad; in the *Rakan Utama* category are Sime Darby Berhad, Sime Darby Property Berhad, S P Setia Berhad, MIDF Berhad and Perusahaan Otomobil Kedua Sendirian Berhad (Perodua); whilst MNRB Holdings Berhad, CCM Berhad, Duopharma Biotech Berhad, Velesto Energy Berhad, Sapura Energy Berhad and Projek Lintasan Kota Holdings Sdn Bhd (Prolintas) are all in the *Rakan* category.

Over the course of the seven days, Malaysians from all walks of life will be able to experience different types of content, from educational forums and webinar series, to entertaining segments such as a virtual concert. Through this one-of-a-kind digital livestream, participants will also be able to take part in game shows, cooking shows, science experiments, a virtual treasure hunt called '*Eh, Mana Kod?*' and the face mask design competition called *#LakaranJuara*.

Participants will have the opportunity to win prizes worth more than RM500,000, including a Ford Ranger 2.0L XLT 4WD (10AT), a Toyota Vios 1.5G (AT), a Perodua Aruz 1.5AV (AT), a Honda CBR250, 8 Honda Dash 125S and Lazada e-vouchers worth more than RM180,000. The rules, terms and conditions can be found on the MSD microsite.

PNB will announce the full line-up of speakers, personalities and schedule of the programmes in the coming weeks. For more information, visit www.minggusahamdigital.com.my or @minggusahamdigital on Instagram and Facebook.

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ABOUT PERMODALAN NASIONAL BERHAD (PNB)

Permodalan Nasional Berhad (PNB) is the largest fund management company in Malaysia with assets under management (AUM) currently valued at RM300 billion. PNB's portfolio includes the use of strategic strategies in Malaysian corporate management companies, global equity, private use and real estate. For more information, visit www.pnb.com.my.

Minggu Saham Digital (MSD) programs



Enrich your knowledge in finance, entrepreneurship and investment with world-class speakers in the 'Asia School of Business-Iclif MBA Masterclass' series.

Attend lessons by world-class speakers in this much sought-after knowledge sharing series.



Empower yourself with knowledge in finance on 'Sembang-Sembang ASNB' where we invite industry experts to share their tips and expertise in finance.



'Forum Kewangan Syariah' provides an engaging platform to discuss current Islamic finance topics.



A laid-back talk-show set in a coffee shop setting to get the conversation going on topics such as finance, investment, entrepreneurship and the economy with our expert panellists who are Industry Leaders.

Minggu Saham Digital (MSD) programs



Gone are formal settings and PowerPoint presentations!

An easy-to-follow topical webinar series to encourage discussion among Malaysia's inquisitive teenagers.



Hang out with our host and a variety of celebrities, personalities and influencers, as they execute fun challenges or answer your burning questions.



Tune in to the conversation between our celebrity host and guests as they talk about their favourite cars from Sime Darby Berhad, Perodua and UMW Holdings.



Minggu Saham Digital's Grand Concert

A never-been-done-before in Malaysia virtual concert that will bring artistes from different genres and backgrounds to perform their music live online!

Minggu Saham Digital (MSD) programs



A show that features out-of-this-world experiments and more interesting chemistry facts in a fun and engaging manner. Brought to you by the CCM Berhad.



In 'Betul Ke, Doc?', we take unusual health myths and put them to the test with medical professionals to bust those myths. Brought to you by Duopharma Biotech Berhad.



There's nothing quite like mom's cooking. On 'Masak Macam Mak!', we get local favourite personalities and their moms to share their favourite recipes that have been passed on from generation to generation and capture light-hearted over their selected dish.

Brought to you by Sime Darby Plantation Berhad, for every episode of "Masak Macam Mak!", guests will cook using Minyak Masak Sayuran Alif.

Minggu Saham Digital (MSD) programs



An in-depth look into Merdeka 118, the skyscraper that will redefine the Kuala Lumpur skyline and the soon-to-be tallest building in South East Asia.



Anchored by a local personality, the programme will showcase a house tour and interior design series by Sime Darby Property Berhad and S P Setia – PNB's investee property developers' exciting new real estate projects.

The programme will give viewers an in-depth look into what makes a house a #Selesa home.



A celebrity host visits PNB,ASNB and UMW to delve into the history and explore the interesting business functions of the companies.



GG, Bro! presents a chance for viewers to be a part of a personality's FIFA 21 fantasy league and battle it out live with another team!

Minggu Saham Digital (MSD) programs

1-on-1 Advisor Sessions

Viewers can pre-book via the microsite for a 30-minute private consultation with an advisor via Google Meet rooms.



#LakaranJuara is a mask drawing / design contest with the theme of "Digital Era".

The winning design will be printed on the mask and showcased during the campaign as well as winning a Lazada e-voucher.

—LIVE— TRIVIA *Bonanza*

Daily 15-minute live trivia gameshows hosted on Facebook with amazing Lazada e-voucher prizes to be won

—LIVE— TRIVIA